



Photography Club of Sun City Hilton Head Executive Board Meeting Minutes April 28, 2020 (Held on Zoom)

In Attendance: President John Burrack, Past President Gracene Peluso, Vice President Bruce Rosenthal (audio only), Treasurer George Newman, Secretary Diane Brayden, Education Chair Freddi Hoffmann.

John called the meeting to order at 4:00 p.m.

We were updated on the following:

The room requests for 2021 will be due between July 6 and 10. Meeting space for next year will once again be in Hidden Cypress where we have the whole room.

A date has not yet been set for Double Vision 2021. New leaders will be needed from both clubs.

The date for the end of the Sun City shutdown has been moved to May 15 so far.

The Sun City 25th anniversary celebration is now set for October 14–17, with the date for our open Studio on October 15.

The club meeting on April 21 went smoothly on Zoom. There were 75 entrants to the competition, the critiques took 2 1/2 hours. The critiques were both positive and helpful, with something said about every picture.

The next club meeting on May 19 will also be held on Zoom. The speaker, Robert Rommel, is okay with this. Like in April, there will be a run-thru beforehand, submissions will be digital only, winners will be announced that night and recognized on the club website, and all attendants will be muted. The competition theme for May is Macro.

Existing or upcoming changes as a result of social distancing:

User groups can't meet in the Studio and many are now zooming. Those coordinators who have not held Zoom meetings will be approached on why they are not doing so.

With the space limitations in the Studio, usage of the printers will need to be addressed as many want assistance when they print. We can now send edited pix from home directly to a hard drive in the Studio and possibly a designated person(s) could print. We could also recommend the Great Frame Up as an option for printing.

Competition rules in the future may change regarding printing and matting. Other area clubs have a limited number of competitions requiring prints and we could do the same. These are items to be addressed by the Competition Committee.

A reconfiguration of the Studio space may be needed with the new maximum capacity at 25% of the former capacity.

We will likely set and distribute guidelines for items like those above once we have learned what the guidelines are for Sun City in general. The enforcement of the new rules, whether by monitors or others, was discussed. We will look to the Studio Committee for input on this.

Freddi's proposal for Education follows:

- the Education Committee meet May 4 via Zoom
- to develop list of instructors and possible sharers to be contacted by committee members
- to discuss doing Zoom sessions for our next semester May 18 – August 30
- encourage instructors to send out the link and handouts a few days ahead once they get the list of participants from Tom's subcommittee
- the Educ. Comm. run a training session for any instructors not yet comfortable about doing a Zoom class including using a PowerPoint, sharing folks pictures etc.
- we register with Eventbrite as usual but a rolling system so
 - as things are scheduled by the instructor and me,
 - Dorothy put them in EB and on the calendar,
 - Diane schedule them on Zoom, and
 - finally Sue announces them in her weekly What's Happening
- I suggest the Board authorize that all Zoom classes and sharing sessions are FREE through 8/30.
- I suggest we continue to do evaluations as this will be especially helpful as we learn. We may need to change the questions a bit.
- that we stop producing and sending out **What To Do at Home** as of May 21 since we'll then have Sue's weekly email and the classes.
- Should the community open up things, and folks feel comfortable about having 6-10 people in the studio later in the summer, we can always change a particular class from being a Zoom class to an in-person class.

- Instructors can have co-hosts in Zoom. Monitors will not be needed. I doubt if the certification classes will be held.

Comments/discussions on Education:

Re offering summer classes for free, Eventbrite does not charge us if we don't charge for classes.

Some instructors will use screen sharing and hands-on, others will not, depending on the subject matter.

It may be necessary for someone to monitor attendees so only those who register in advance attend. It will be the instructor's decision on whether or not they want a monitor and/or assistant.

Re evaluations, we will look into what is available thru our Zoom license.

We would need to buy additional license(s) should we wish to hold multiple classes at the same time. The license cost is \$150/year, with a maximum 100 attendees per meeting.

Re recording classes, and where they are stored, that will be looked into later, after instructors have gained some experience holding Zoom classes. We could do a test with one of the summer instructors who is agreeable to being recorded.

Other discussions/reports:

The issue of requiring new CAM numbers for Studio sign-in will be John Rhyan's responsibility as Membership Chair and will need to be addressed once the Studio reopens. LifeStyles has stated they will not provide a list that shows both old and new CAM's.

Once the Studio reopens, we will need cleaning products and will approach LifeStyles about making them available to us.

Jim Smith has resigned his position as Program Chair as of the end of this year and would be happy to train his replacement. His multiple area club memberships were valuable in obtaining speakers/judges for our club.

Treasurer George Newman announced a checking account balance of \$11,284. There is an additional \$591 coming in from LifeStyles.

A question was raised as to whether the possibly reduced value offered to members with limited Studio access may dictate a reduction in club dues. It was agreed the current \$20 remains a good value.

We are allowed to carry over a treasury reserve. Upcoming changes may result in more technology-related purchases, which will be an ongoing discussion.

Hunt's Photo approached the club on a tie-in but it was decided this would not be of any value to the club.

The next Board Meeting will be held on Tuesday, May 26, at 4 p.m.

The meeting was adjourned at 5:15 p.m.

Respectfully submitted,
Diane Brayden, Secretary